



The Downtown Update

Member Newsletter of the Downtown Dundas Business Improvement Area

DOWNTOWN DUNDAS
Business Improvement Area

www.downtowndundas.ca
905 628-3954

The Downtown Update is produced bi-monthly as a service to our members.

For newsletter submissions, please contact:

Judy Boswell,
Executive Director
Downtown Dundas BIA
jboswell@downtowndundas.ca



Take a Bite Out Of Wellness Week

Our 2nd Annual Downtown Dundas Wellness Week will be held the week of September 15th through to the 21st. Wellness Week is a unique community "lifestyle" event showcasing a multi-dimensional, complementary view of health and wellness.

All Dundas BIA members are invited to participate in this unique community event by hosting in-store workshops, demonstrations, and seminars that promote your business under the banner of "wellness".

Downtown Dundas Wellness Week will be promoted by way of a brochure, delivered to local households and available throughout the community. The brochure will provide the itinerary for the week's events as well as a listing of participating shop owners and a ballot opportunity for a \$500 Downtown Dundas Shopping Spree.

Please confirm your participation with Judy as soon as possible. I can be reached at (905) 628-3954 or via email to: jboswell@downtowndundas.ca.

Criteria for Wellness Events

When developing any in-store or cross-promotional programming for Wellness Week, it is important to adhere to the following principles:

- ◆ Downtown Dundas Wellness Week is a unique community "lifestyle" event showcasing a multi-dimensional, complementary view of health and wellness.
- ◆ All in-store events must be directly related to the products, services and promotions that are typical of your business.
- ◆ All events must be approved by the store owner and Executive Director of the Downtown Dundas B.I.A.
- ◆ Sponsorship of Wellness Week events is encouraged. Levels of support and accompanying promotional benefits must be approved by the BIA Board of Management to ensure continuity and fairness.

WEBPAGE TRAINING SESSIONS START THIS WEEK

The new downtowndundas.ca website provides you with the opportunity to edit your own page content from your own pc or from anywhere that you can get on the net. The program that we are using also allows you to send out email-blasts to our on-line community. That being the case, we are offering webpage training sessions starting this week. These sessions will provide you with the basics for creating and editing your own page within the www.downtowndundas.ca site.

Five sessions have been scheduled so far. They **are being held downstairs in the Computer Lab at AMICA**. We can accommodate six people in each class so call or email asap if you can attend. (905) 628-3954

Session 1:	Thursday August 7th	9am to 10:30am
Session 2:	Friday August 8th	5:30pm to 7:00pm
Session 3:	Monday, August 18th	3pm to 4:30pm
Session 4:	Tuesday August 19th	3pm to 4:30pm
Session 5:	Friday August 22nd	6pm to 7:30pm

WHAT'S HAPPENING IN DUNDAS

- ◆ Please welcome **C.A.R.E. Dental Hygiene** to 33 King Street West (east side of the Collins) Barb Consoli and Sara Stumpo are open for business, offering a full range of dental hygiene services for your convenience. Call (905) 627-7500 to book an appointment or drop by to say "Hi!".
- ◆ Grand Opening of **Blur Eyewear**, 95 King Street West—Friday August 8, 8pm to 11pm.
- ◆ **Dundas Cactus Festival and Parade**—August 14, 15, 16, 17. For parade information call Donna Graham at (905) 628-0838. For Festival information call (905) 627-0926
- ◆ **Downtown Dundas Wellness Week**—September 15 to 21. See www.downtowndundas.ca for more details
- ◆ **Seniors Day**—Saturday September 20.
- ◆ **Dundas Community Food Drive**—Saturday September 27
- ◆ **Dundas Studio Tour: A Celebration of Local Flavours**—October 4th and 5th. See www.dundasstudiotour.ca for more information.
- ◆ **Beyond the Valley Studio Tour**—October 18th and 19th. See www.beyondthevalley.ca for more information.
- ◆ **Scarecrow Saturday**—Saturday October 25. See www.downtowndundas.ca for more details.
- ◆ **Dundas Arts Weekend**— Thursday November 6th to Sunday November 9th
- ◆ **2008 Fall Pottery Sale**—November 7, 8 & 9 The Potters Guild of Hamilton presents more than 60 potters who sell functional and decorative clayware during this 3 day event at the Dundas Community Centre.

TRAVEL JOURNALIST VISITS

DOWNTOWN DUNDAS

Niagara Life editor, CH travel expert, Toronto Star and Canadian Press contributor, **Liz Fleming** was in town on July 16 to research a shopping story for her upcoming columns.

Liz visited many of our downtown shops and eateries and was so impressed with our quaint community she has plans to come back.... and bring her friends!

We'll keep you posted when the story hits the press! And thank you to all those you took the time to welcome Liz and to show her around town. It was a great day!